



Blue Bird Enhances Messaging Quality with Migration Exchange Server 2003 to Exchange Server 2007



Overview

Industry:
Transportation Services

Customer Profile :
Blue Bird Group

Benefits:

- Anywhere Access
- Operational Efficiency
- Built – in Protection

Blue Bird is a private company provides transportation world class services. It has goals to achieve customer satisfaction on first row, build and defend the first position as market leader in transportation field. In order to achieve these goals, Blue Bird must be a quality driven company with efficient use of resources. They decide to migrate their messaging way from Exchange 2003 to Exchange 2007 to enhance the quality in messaging.

PT. Kairos Utama Indonesia is a Microsoft Gold partner helps Blue Bird Group to migrate Exchange Server 2003 to Exchange Server 2007 to well managed and enhance their messaging way.

Blue Bird Brief Summary

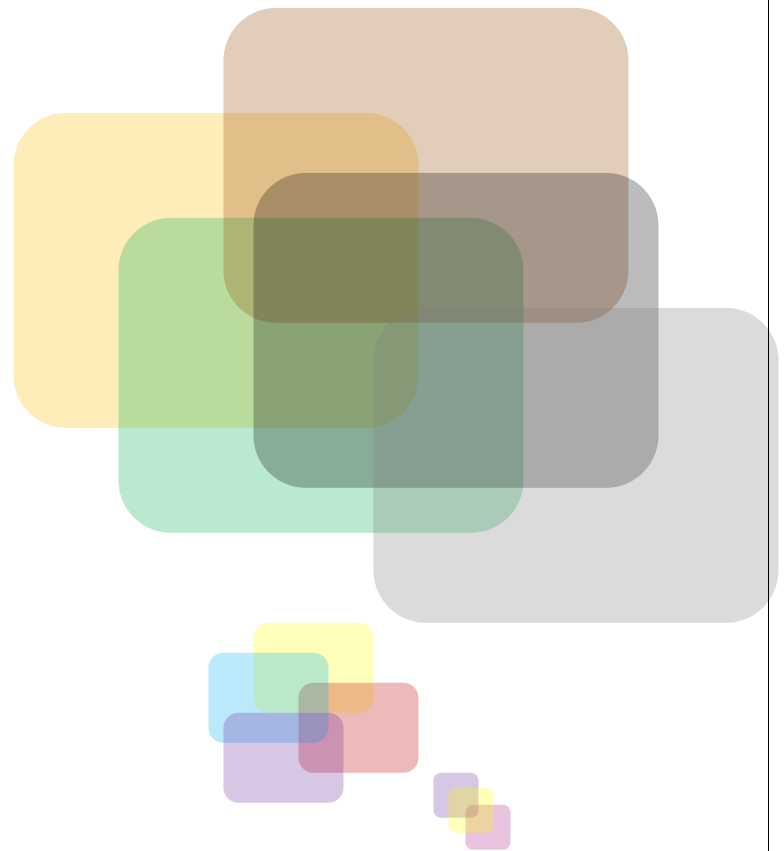
In the very beginning, Blue Bird has a goal to provide quality transportation services and pioneering the strict use of taximeters and radio communications on air conditioned vehicles in Indonesia.

Blue Bird has coverage largest cities such as Jakarta, Bali, Bandung, Banten, Lombok, Semarang, Surabaya, and Yogyakarta also in major business and tourist destinations throughout the country. With these wide coverage areas, Blue Bird keeps develop new technologies and personnel resources to keep its competitive edge.

Solution

To keep communicate with team at those coverage areas; Blue Bird team should using efficient communication system especially in messaging way. Regarding to this reason, Blue Bird has decide to migrate from Exchange Server 2003 to Exchange Server 2007.

Since e-mail becomes one of an important way to communicate efficiently in business area, Blue Bird migrate its email system to Exchange server 2007. It relieves their communication especially when it comes to rich and efficient access to email, calendars, attachments, contacts in any devices.



What is Exchange 2007 can offer?

Anywhere Access – Today, working at home, or offsite would be no longer barrier for Blue Bird organization member.

Built in Protection – Blue Bird now has trusted communication in their messaging system. Exchange 2007 helps them to keep communication being easy and less spam or viruses.

Operational Efficiency – Exchange 2007 helps Blue Bird to do cost efficiency by not investing more hardware or networking device to run messaging system. This will make administrator to be more productive by integrating business applications through Exchange Web Services.

For More Information

For more information about Exchange Server 2007
go to:
www.microsoft.com

Call our sales representative now :
62 21 576 3948
Or email us :
info@kairos-it.com

For more information about Blue Bird Group
products and services, visit the Web site at:
www.bluebirdgroup.com

