



Overview

Industry:
Information Technology

Customer Profile :
Moonlay Technologies

Benefits:

- Customer Experience
- Business Diagnostic Tools
- Improving Corporate Service
- Interactive User Interface

Moonlay Compels Productivity Improvement and Cost Efficient Using Lync 2010

Moonlay has a deep concern to fulfill wide range consumer requirements. Consumer as a part of stakeholder has a business objectives that need to be fulfilled in a very short time. Meanwhile, they sometime never know what they actually need. And, if they had what they must have, it comes to exceeding budget. Moonlay presents Business Solutions that handle many areas such as : Banking, Manufacturing, Building Construction, Retailing and Property. Moonlay need to fulfill those needs and align with consumer budget..

PT. Kairos Utama Indonesia is a Microsoft Gold partner helps Moonlay to enhance communication performance with Lync Server 2010. The new released edition that helps Moonlay to streamlining their way in communicating each other.

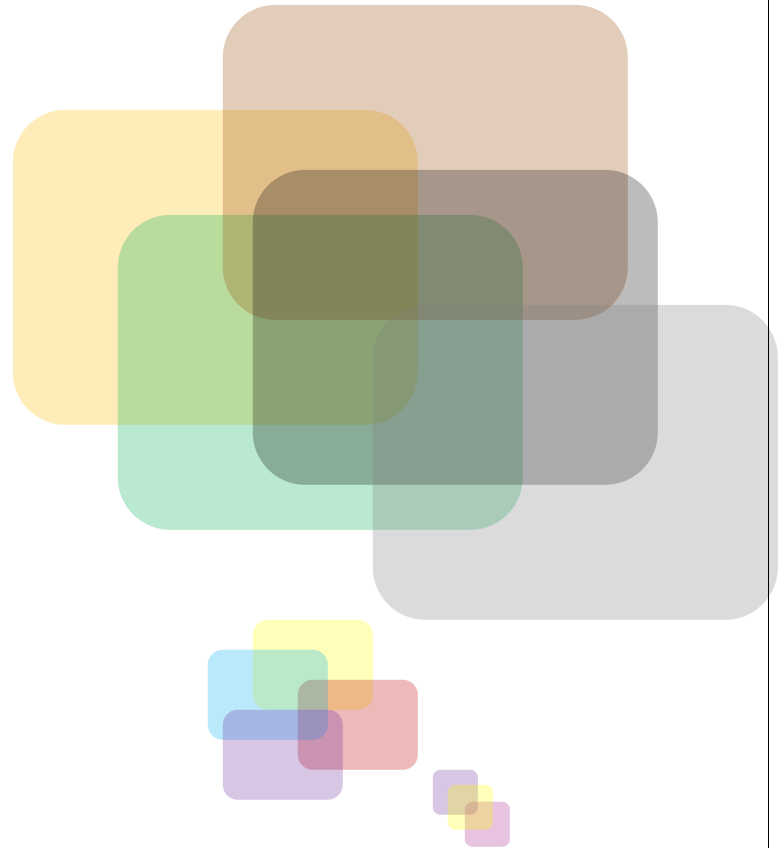
Moonlay Technologies starts its business in 2003. In a very first time, Moonlay commits to serve certain business line such as : banking, manufacturing, building construction, retailing and property management.

Since Moonlay provides consulting services, it has to make sure the communication to its client happens in an appropriate way.

Moonlay has professional staffs that often sent to client site. It's a challenge to keep communicate to personal whom sent to client site especially in solitary area.

Today, Moonlay implement the latest Microsoft technology to answer all clients' and personnel requirements.

How to communicate easily with clients and team that exist at many areas? Or How Moonlay could improve operation performance while they face communication problem inside organization? To prevent and improve, Moonlay needs an application that able to streamline communication, flexible and cost effective, while it has to support integration with existing communication module and or with mobile devices. Lync 2010 makes communication becomes easy. Moonlay is using Lync 2010 to deliver its best and fulfill all stakeholders concern in business needs.



What is Lync 2010 can offers?

Lync 2010 is a UC solution to streamline communications, give IT organizations the flexibility and control communications infrastructure efficiently, and provide an extensible platform for communications-enabled business processes.

Streamline Communications

Moonlay is using Lync 2010 to extend work identity (IM presence) in mobile devices, giving out-of-office information Moonlay workers the real-time communications capabilities needed.

Lync Server 2010 works with almost any PBX system either through Session Initiation Protocol (SIP) or qualified gateways, and integrates with qualified third-party SIP Trunking Service Providers. Lync 2010 keep the communications experience among Moonlay workers information safe and secure no matter what network they have been used.

Enhance Business Efficiency

Lync 2010 provides cost effective way to manage organization's communications while delivering streamlined capabilities. Leverage the company source from existing Microsoft Office applications. Lync Server 2010 works with Microsoft Exchange Server, Microsoft SharePoint Server, and Microsoft Office applications for a richer collaborative experience with consistent presence, click-to-call options, and a new Contact Card. IT pros also benefit by building their communications platform on a familiar infrastructure, common management tools, and a server architecture that provides the security and compliance control they need.

Ease of Integration

Moonlay workers manage communications at onward way across many devices and applications. Lync 2010 enables an easy way to manage communications. Easily deploy systems of any scale, and manage with ease. Lync Server 2010 can provide presence, IM, and conferencing for organizations of literally any size. Automated tools not only simplify capacity planning and topology design, but also automatically push configuration information and changes to all servers in the network, thus eliminating manual work and the

associated chance for errors. The new Lync Server Control Panel consolidates scenario-driven tasks in a single interface, while PowerShell support allows administrators to automate repetitive tasks using a familiar tool. Lync Server 2010 relies on Active Directory, eliminating the need for separate user and policy databases, and uses Role Based Access Control (RBAC) to allow the assignment of appropriate management roles and scopes to different administrators. Lync 2010 possible Moonlay to embed into existing line-of-business applications and use communications and workflow capabilities to automate business processes, which saves money, saves time, and improves customer service. This extensible communications platform that works with an organization's existing messaging and telephony infrastructure and can adapt to changing business needs.

For More Information

For more information about Lync 2010 Products go to:

www.microsoft.com

Call our sales representative now :

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Or email us :

info@kairos-it.com

For more information about Moonlay Technologies products and services, visit the Web site at:

www.moonlay.com

